

SUPER-CURRICULAR OPPORTUNITIES

Subject	Post-16	Post-16 Book/Broadcast/Competition	Websites / Virtual Tours
Business	- Keep up to date with current business and economic affairs by reading the business section of newspapers and watching news bulletins plus any topical programmes related to business - Build a glossary of business case studies that link to key exam topics - Visit the tutor2u.net website for loads of articles, case studies and extension activities. Develop your own business plan using this template Business plans and templates Business tools The Prince's Trust (princes-trust.org.uk) Research the different marketing campaigns across a variety of industries and markets	Books: - The Daily Drucker by Drucker & Maciatiello - Kotler on Marketing by P. Kotler - How They Started by D. Lester - Ten Principles Behind Great Customer Experiences by M. Watkinson - The Tech Entrepreneur's Survival Guide by B. Schoner 101 Ways to Grow Your Business by H. Williams - The Competitive Strategy: Techniques for Analyzing Industries and Competitors by Michael Porter Podcasts: Entrepreneur Entrepreneur Top 25 Business Podcasts for Entrepreneurs Business Wars Business Wars with David Brown (wonderly.com) TV Programmes: Inside Britain's largest discount store: My5 (channel5.com) Competitions: Young Enterprise Awards Sustainable Small Business Awards Enterprise Nation	BBC Business News Business - BBC News Business Case Studies Learn about business in real life through our business case studies Virtual work experience: Virtual Work Experience Search (springpod.com) Virtual Tours: https://www.bankofengland.co.uk/# Bank of England Tour