

Super-Curricular Opportunities			
Subject	Post-16	Post-16 Book/Broadcast/Competition	Websites / Virtual Tours
<b>Business</b>	<ul style="list-style-type: none"> <li>• Keep up to date with current business and economic affairs by reading the business section of newspapers and watching news bulletins plus any topical programmes related to business</li> <li>• Build a glossary of business case studies that link to key exam topics</li> <li>• Visit the tutor2u.net website for loads of articles, case studies and extension activities Develop your own business plan using this template <a href="#">Business plans and templates</a>   <a href="#">Business tools</a>   <a href="#">The Prince's Trust (princes-trust.org.uk)</a></li> </ul> <p>Research the different marketing campaigns across a variety of industries and markets</p>	<p>Books:</p> <ul style="list-style-type: none"> <li>- The Daily Drucker by Drucker &amp; Maciatello</li> <li>- Kotler on Marketing by P. Kotler</li> <li>- How They Started by D. Lester</li> <li>- Ten Principles Behind Great Customer Experiences by M. Watkinson</li> <li>- The Tech Entrepreneur's Survival Guide by B. Schoner</li> <li>- 101 Ways to Grow Your Business by H. Williams</li> <li>- The Competitive Strategy: Techniques for Analyzing Industries and Competitors by Michael Porter</li> </ul> <p>Podcasts:</p> <p>Entrepreneur <a href="#">Entrepreneur   Top 25 Business Podcasts for Entrepreneurs</a></p> <p>Business Wars <a href="#">Business Wars with David Brown (wonderly.com)</a></p> <p>TV Programmes:</p> <p>Inside Britain's largest discount store: <a href="#">My5 (channel5.com)</a></p> <p>Competitions:</p> <p>Young Enterprise Awards <a href="#">Sustainable Small Business Awards</a>   <a href="#">Enterprise Nation</a></p>	<p>BBC Business News <a href="#">Business - BBC News</a></p> <p>Business Case Studies <a href="#">Learn about business in real life through our business case studies</a></p> <p>Virtual work experience: <a href="#">Virtual Work Experience Search (springpod.com)</a></p> <p>Virtual Tours: <a href="https://www.bankofengland.co.uk/#">https://www.bankofengland.co.uk/#</a> Bank of England Tour</p>